

International Shipping



3

IMPORTANT TIPS

for International Shipping



1 Avoid surcharges by using the USPS to ship internationally

On top of the shipping rates, carriers like FedEx® and UPS® charge additional fees like fuel surcharges to deliver packages internationally. The USPS is the only carrier that does not include any surcharges in its shipping costs, making it the lowest cost option to ship packages internationally.



2 Use First-Class Package International Service® to lower shipping costs

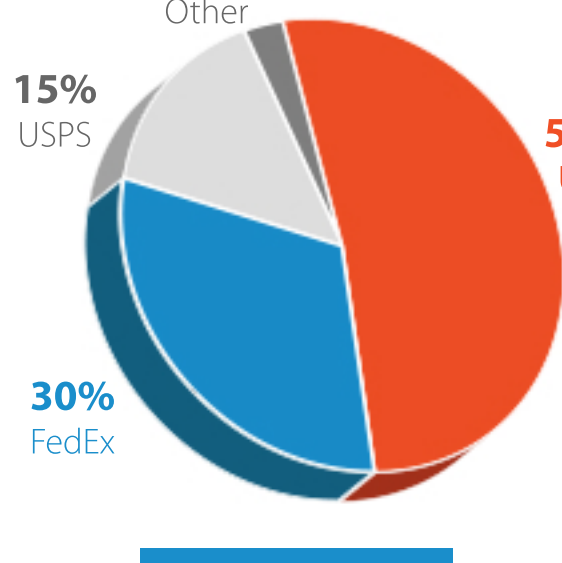
Shipping small, inexpensive products overseas? Save money by using First-Class Package International Service to ship items like books, clothing, accessories, health and beauty products. Just make sure your package weighs less than 4 lbs.



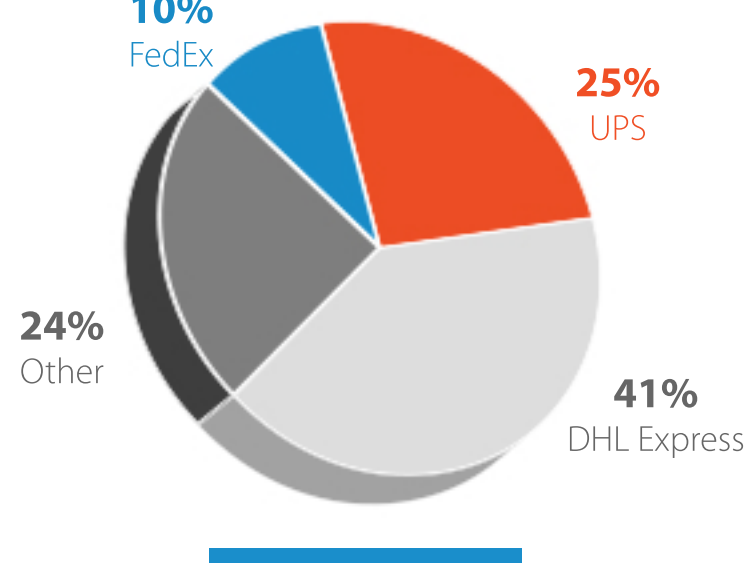
3 Do I need to include customs forms?

Unless you are shipping an envelope that weighs less than 16 oz., you will always need to include a customs form with your international shipment. Attach the PS Form 2976 (short form) directly to your package or insert the PS Form 2976-A (long form) into the Customs Declaration Envelope (Form 2976-E), which then must be attached to the package on the address side.

SHIPPING CARRIER MARKET SHARE



UNITED STATES



EUROPE



80%

international buyers state that the top reason they buy online from overseas merchants is to "Save Money."

COMPARING CARRIER COSTS

\$69.51

UPS Worldwide Expedited®

 $\$66.36 + \$3.15 \text{ Fuel Surcharge} = \69.51

UPS Rates include 20% volume discount off Standard List Rates.
UPS Rates include 4.75% Fuel Surcharge.

vs

\$16.16

USPS First-Class Package International Service



1 lb. package sent from Los Angeles to London

Need more reasons to START SELLING INTERNATIONALLY?



23

currencies across the world can be accepted by PayPal® allowing you to sell products in 203 countries.



26%

of online purchases in Mexico occur on US-based websites.



86%

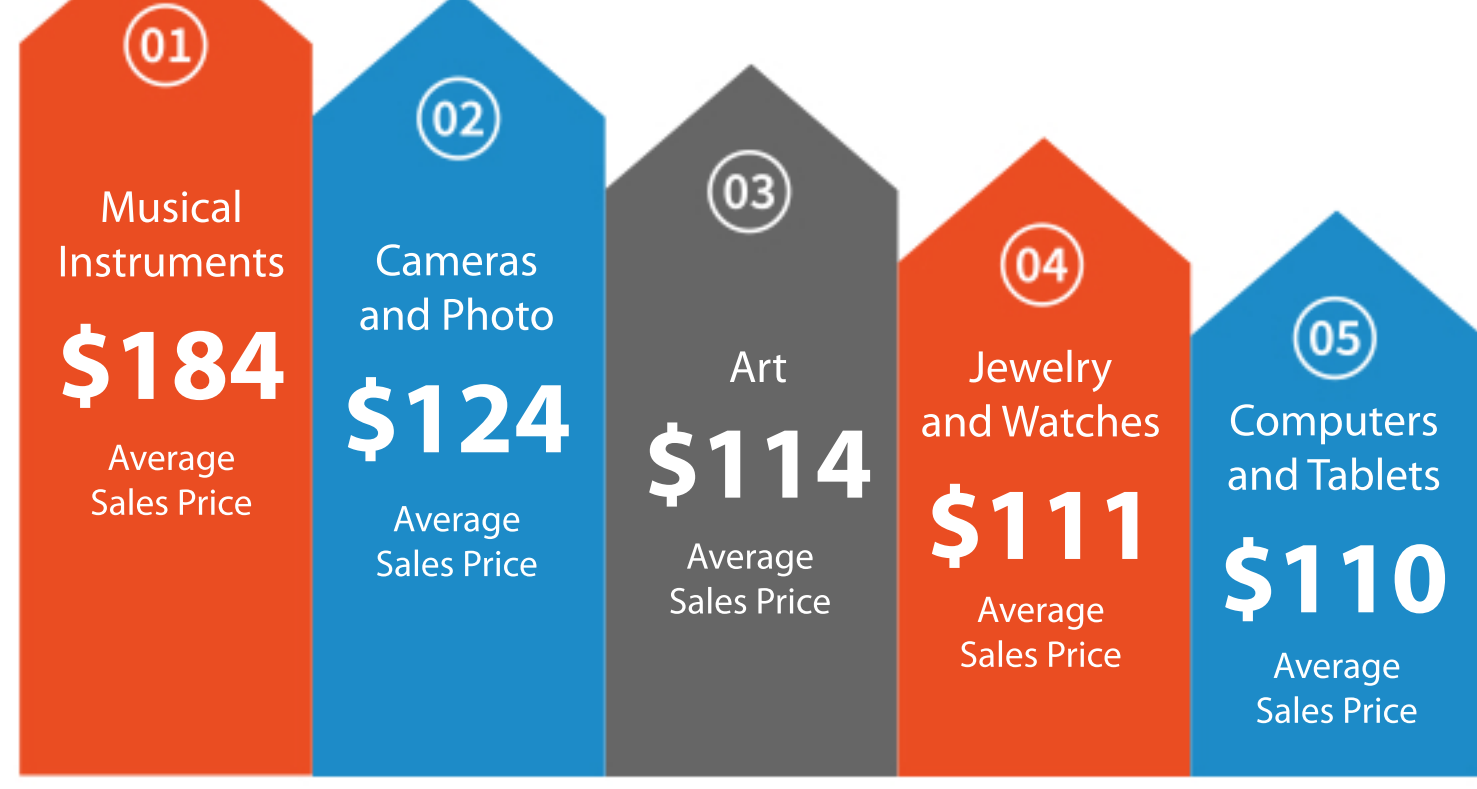
of the global e-commerce market will be made up of international buyers in 2015.

22%

Amazon®'s revenue growth in international markets for Q2 2015

EBAY® INTERNATIONAL SALES

Top categories with highest average sale price



Sources:

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2013 PayPal's Modern Spice Routes: The Cultural Impact of Cross-Border Shopping

2015 UPS Standard List Rates and USPS Price List

<https://www.paypal-passport.com/tools#shipping-by-country>

UPS Comscore Pulse of Online Shopper Mar 2015

eMarketer

Amazon.com Q2 2015 Earnings Call

2014 Go Global with the Global Shipping Program on eBay internal study