

WHO'S WINNING THE SHIPPING WAR?

EVALUATING THE USPS, FEDEX AND UPS ON TRACKING EVENTS, DELIVERY TIMES AND OVERALL COSTS.

98% OF USPS CARRIERS NOW CARRY SCANNERS

THE RESULT? THE AVERAGE NUMBER OF SCANS PER PACKAGE ARE ALMOST EQUAL AMONG ALL THREE CARRIERS.

9.79 scans/package



UPS Ground

10.38 scans/package



FedEx Home Delivery

9.42 scans/package



USPS Priority Mail

2.75 days



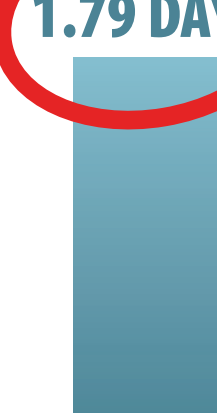
UPS Ground

2.21 days



FedEx Home Delivery

1.79 DAYS



USPS Priority Mail

AVERAGE TOTAL DAYS TO DELIVERY

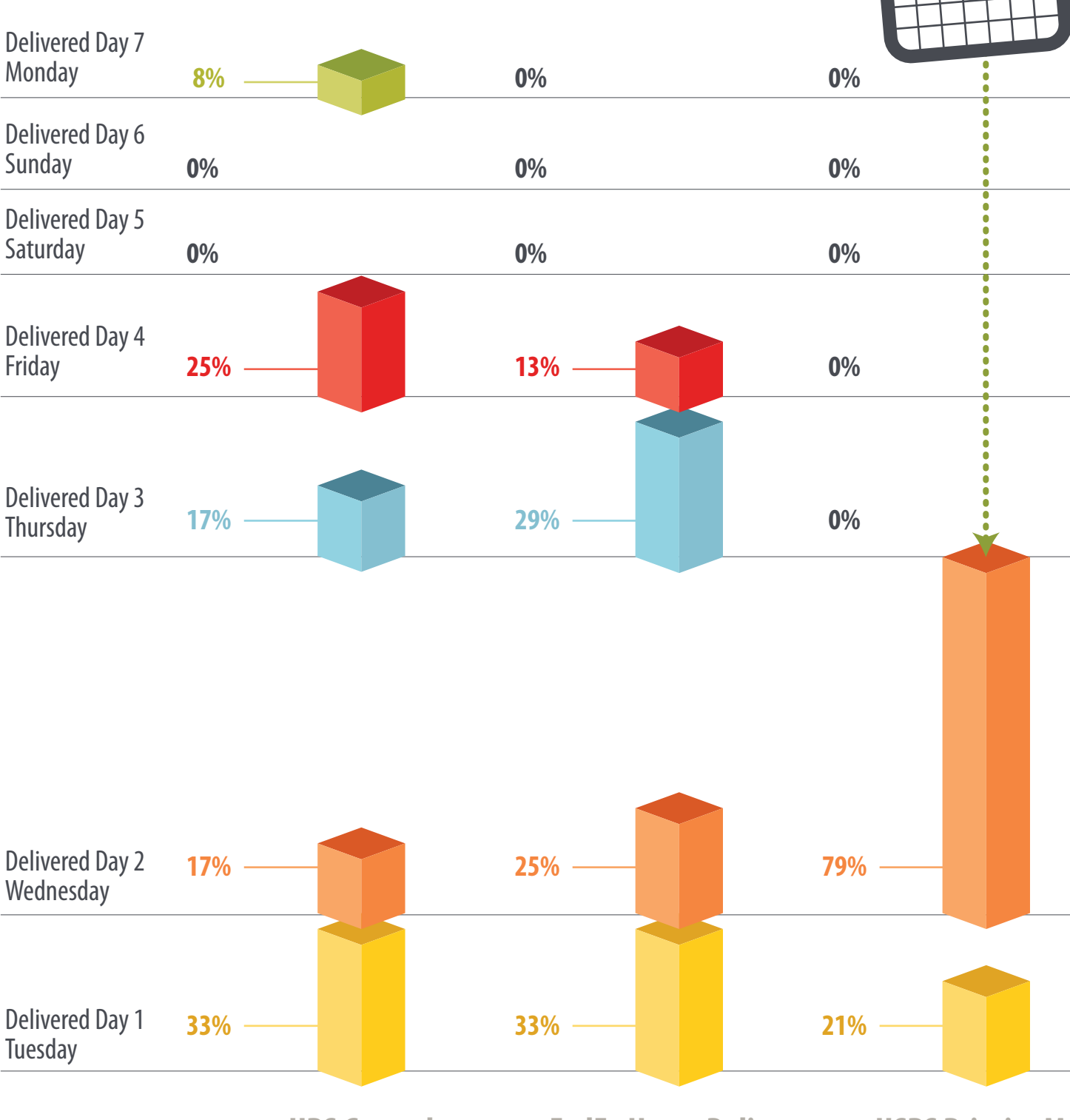
WHEN LOOKING AT THE TOTAL DELIVERY TIME TO A RESIDENCE ACROSS ALL ZONES, USPS PRIORITY MAIL PACKAGES WERE DELIVERED IN 1.79 DAYS ON AVERAGE.

THAT'S ALMOST

1 DAY FASTER

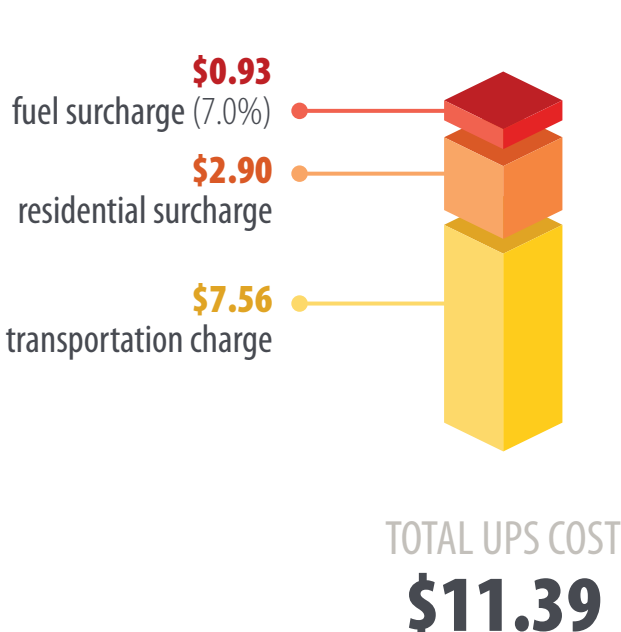
THAN UPS GROUND AND ABOUT HALF A DAY FASTER THAN FEDEX HOME DELIVERY.

100% OF USPS PRIORITY MAIL PACKAGES WERE DELIVERED IN 2 DAYS

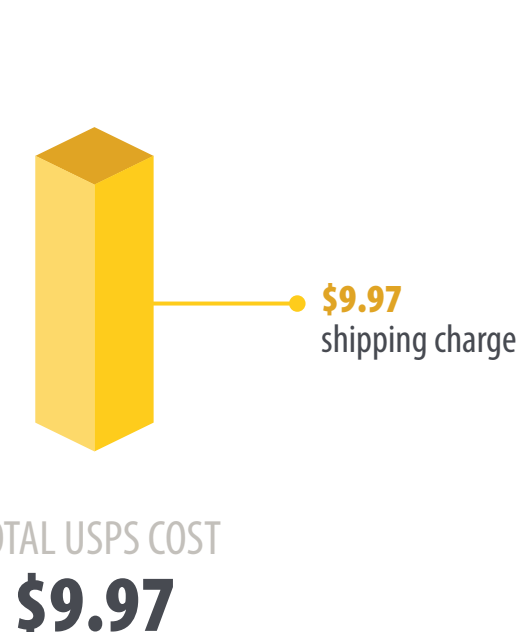


UPS GROUND SURCHARGES ADD UP TO 34% MORE FEES TO THE TOTAL SHIPPING COST

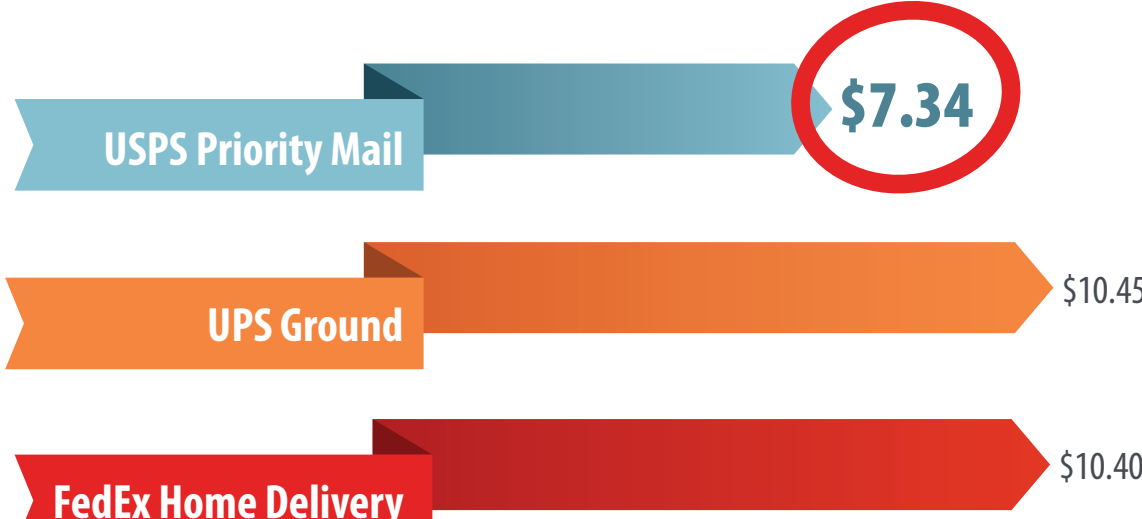
UPS Ground (15% discount off Daily List Rates)



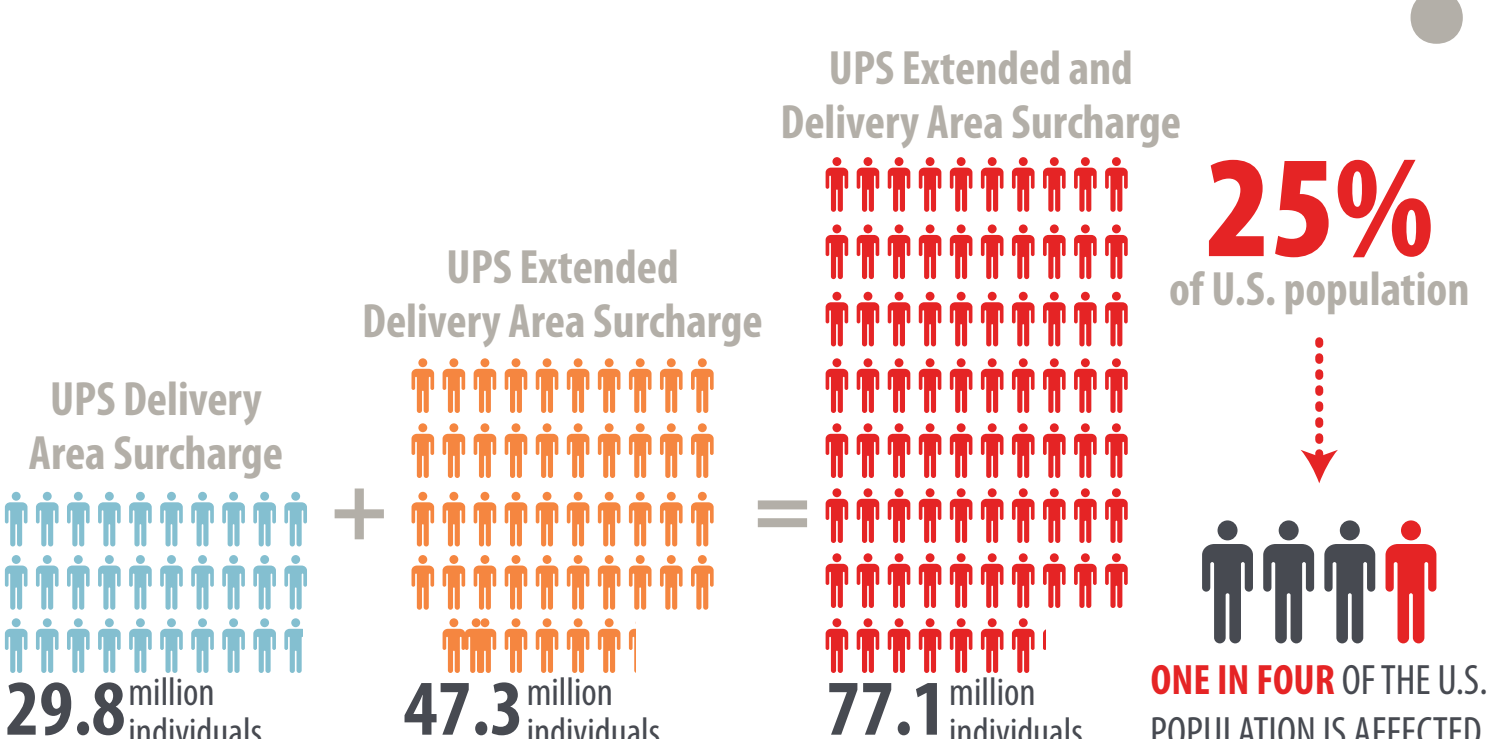
Priority Mail Regular



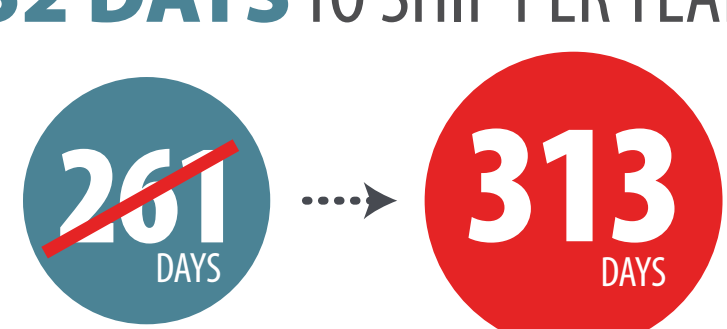
AN AVERAGE COST COMPARISON ACROSS ALL ZONES TO SHIP A 2 LB. PACKAGE



WHO IS AFFECTED BY UPS SURCHARGES?



SATURDAY DELIVERY ADDS 52 DAYS TO SHIP PER YEAR.



WANT TO SAVE UP TO \$9.79 PER PACKAGE?

USE PRIORITY MAIL REGIONAL RATE BOX A INSTEAD OF UPS GROUND OR FEDEX HOME DELIVERY FOR PACKAGES UP TO 15 LBS.

FOR MORE INFORMATION, VISIT WWW.STAMPS.COM/WHITEPAPERS

Sources:
 • USPS Carriers with Scanners: USPS internal documentation "MTAC Visibility and Service Performance"
 • Average Total Days to Delivery: Average total delivery time for a 2 lb. package to a residence across all zones.
 • "Who's Winning the Shipping War" white paper, Stamps.com February 2014.
 • Cost Comparison:
 • FedEx: Shipping rates were based off the "Standard List Rates" Guide http://www.fedex.com/us/services/pdf/Service_Guide_2014.pdf
 2 lb. package to residence, 15% earned discount for 1 to 10 lbs, \$2.90 residential surcharge and 6.50% fuel surcharge.
 • UPS: Shipping rates were based off the "2014 Daily Rates" Service Guide http://www.ups.com/media/en/daily_rates.pdf
 2 lb. package to residence, 15% earned discount for 1 to 10 lbs, \$2.90 residential surcharge and 7.00% fuel surcharge
 • USPS: Shipping rates were based off Commercial Base (online postage) pricing <https://www.usps.com/shipping/s-pm-com-base.csv>
 • Delivery Area Surcharge - UPS: http://www.ups.com/media/en/area_surcharge_zips_us.xls and <http://www.zip-codes.com>
 • Regional Rate Box A: \$9.79 is maximum cost savings per package using USPS Regional Rate Box A vs. UPS Ground for a 15 lb. package traveling to Zone 8.
 • UPS: Shipping rates were based off the "2014 Daily Rates" Service Guide. http://www.ups.com/media/en/daily_rates.pdf
 2 lb. package to residence, 15% earned discount for 1 to 10 lbs, \$2.90 residential surcharge and 7.00% fuel surcharge.
 • USPS Pricing: Shipping rates were based off Commercial Base (online postage) pricing <https://www.usps.com/shipping/s-pm-com-base.csv>